MINNESOTA PREMIER PUBLICATIONS

Print Deadlines

2017

Southwest Journal

Issue Date	Reservation Deadline	Materials Deadline
01-12-17	12-29-16	01-04-17
01-26-17	01-12-17	01-18-17
02-09-17	01-26-17	02-01-17
02-23-17	02-09-17	02-15-17
03-09-17	02-23-17	03-01-17
03-23-17	03-09-17	03-15-17
04-06-17	03-23-17	03-29-17
04-20-17	04-06-17	04-12-17
05-04-17	04-20-17	04-26-17
05-18-17	05-04-17	05-10-17
06-01-17	05-18-17	05-24-17
06-15-17	06-01-17	06-07-17
06-29-17	06-15-17	06-21-17
07-13-17	06-29-17	07-05-17
07-27-17	07-13-17	07-19-17
08-10-17	07-27-17	08-02-17
08-24-17	08-10-17	08-16-17
09-07-17	08-24-17	08-30-17
09-21-17	09-07-17	09-13-17
10-05-17	09-21-17	09-27-17
10-19-17	10-05-17	10-11-17
11-02-17	10-19-17	10-25-17
11-16-17	11-02-17	11-08-17
11-30-17	11-16-17	11-22-17
12-14-17	11-30-17	12-06-17
12-28-17	12-14-17	12-20-17

The Journal

Issue Date	Reservation Deadline	Materials Deadline
01-12-17	12-29-16	01-04-17
01-26-17	01-12-17	01-18-17
02-09-17	01-26-17	02-01-17
02-23-17	02-09-17	02-15-17
03-09-17	02-23-17	03-01-17
03-23-17	03-09-17	03-15-17
04-06-17	03-23-17	03-29-17
04-20-17	04-06-17	04-12-17
05-04-17	04-20-17	04-26-17
05-18-17	05-04-17	05-10-17
06-01-17	05-18-17	05-24-17
06-15-17	06-01-17	06-07-17
06-29-17	06-15-17	06-21-17
07-13-17	06-29-17	07-05-17
07-27-17	07-13-17	07-19-17
08-10-17	07-27-17	08-02-17
08-24-17	08-10-17	08-16-17
09-07-17	08-24-17	08-30-17
09-21-17	09-07-17	09-13-17
10-05-17	09-21-17	09-27-17
10-19-17	10-05-17	10-11-17
11-02-17	10-19-17	10-25-17
11-16-17	11-02-17	11-08-17
11-30-17	11-16-17	11-22-17
12-14-17	11-30-17	12-06-17
12-28-17	12-14-17	12-20-17

Minnesota Parent

Issue Date	Reservation Deadline	Materials Deadline
January	11-18-16	12-13-16
February	12-22-16	01-11-17
March	01-20-17	02-08-17
April	02-17-17	03-15-17
May	03-24-17	04-12-17
June	04-21-17	05-16-17
July	05-25-17	06-14-17
August	06-23-17	07-12-17
September	07-21-17	08-09-17
October	08-18-17	09-13-17
November	09-22-17	10-18-17
December	10-27-17	11-13-17

Minnesota Good Age

Issue Date	Reservation Deadline	Materials Deadline
January	11-21-16	12-13-16
February	12-25-16	01-11-17
March	01-23-17	02-08-17
April	02-20-17	03-15-17
May	03-27-17	04-12-17
June	04-24-17	05-16-17
July	05-28-17	06-14-17
August	06-26-17	07-12-17
September	07-24-17	08-09-17
October	08-21-17	09-13-17
November	09-25-17	10-18-17
December	10-30-17	11-13-17

Supplements

Publication	Reservation Deadline	Materials Deadline
HIG #1 • 03-23-17	02-27-17	03-06-17
HIG #2 • 05-18-17	05-01-17	05-01-17
HIG #3 • 09-07-17	08-14-17	08-21-17
Family Directory '17	05-01-07	05-08-17

Preprinted Inserts

Materials Deadline	
Southwest Journal & The Journal	14 days before each issue date
Minnesota Parent & Minnesota Good	Varies

1115 Hennepin Ave | Minneapolis, MN 55403 | Main: (612) 825-9205 | Fax: (612) 436-4396 | mnpubs.com